

ERSTE CONFERENCE WARSZAWA KOFOLA GROUP INVESTOR PRESENTATION

16 June 2020

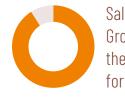


OUR LONG-TERM STRATEGY IS TO BE MARKET LEADER OR RUNNER-UP

GROUP RESULTS

BUSINESS SEGMENTS

SUSTAINABILITY



MORE ABOUT KOFOLA

GOALS 2020

M&A

Sales in countries where Kofola Group is number one or two in the soft drinks market account for **92% of our total revenue**

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CONSOLIDATED INDICATORS

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THE KOFOLA GROUP

PRODUCT SEGMENTS

CATEGORY	REVENUE SHARE	MAIN OWN BRANDS	DISTRIBUTED AND LICENCED BRANDS
Carbonated Beverages	3M20 39% 3M19 40%	kofola: Vinea. in	ROYAL CROWN CONTRACTOR
Waters	27% 26%	RAJEC. Rodenkoi (KLÁŠTORNÁ KALCIN STUDENAC STUDENAC STUDENAC	evian BADOIT
Non-carbonated Beverages	12% 13%	PREMIUM ROSA NASZE DOMOWE	RAUCH
Syrups	8% 8%	Nocko Lero	
Fresh & Salad Bars	6% 7%	UGO	
Other	8% 6%	SEMTEX BELEROS CAFÉ RESERVA	Dimeter The second seco

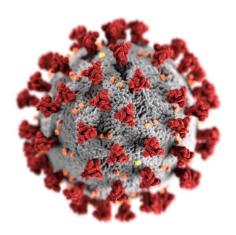
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3M 2020 HIGHLIGHTS



COVID-19 pandemic is still having a huge impact on people, states and companies across the world. It affected the Group in mid March 2020. We are taking necessary steps and analyze impacts on daily basis.

Kofola Group became one of the partners in the initiative "Zachraň hospodu" (Save the pub) that is intended to help pubs and restaurants to get over the financially difficult period. <u>https://lurl.cz/HzECg</u>



Because we care about people in need, we have initiated the project "Z lasky" (With Love) and help those in need by provision of our beverages, face covers manufactured by our employees and the disinfections packed in our plants.



OUR SUSTAINABILITY EFFORTS

THE KOFOLA GROUP SUSTAINABILITY KOFOLA GROUP RESULTS BUSINESS SEGMENTS CONSOLIDATED INDICATORS M&A **GOALS 2020** MORE ABOUT KOFOLA APPENDIX

A COMPLEX APPROACH IS THE CORNERSTONE OF OUR SUSTAINABILITY PHILOSOPHY

BUSINESS SEGMENTS

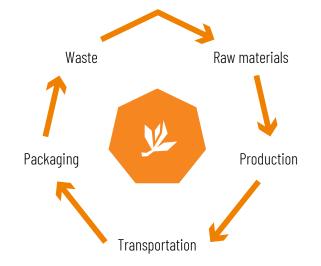
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GROUP RESULTS

We have been deeply engaged in the reduction of the impact of our business on the environment since 2010. We have introduced hundreds of steps to make our business work in harmony with nature. We don't use sustainability as an empty phrase. We want "sustainable thinking" to be part of every decision we make. This is the only way to be sure that we can always be proud of what we do.



THE KOFOLA GROUP

CIRCULAR ECONOMICS IS THE GOAL

Sustainability impacts the whole lifecycle of our products. We prefer to buy healthy and local ingredients, which we process in a considerate way. We try to cut our carbon footprint during transportation. We reduce packaging materials — for example, we sell some products without any packaging at all. And, last but not least, we try to find a reasonable use for any waste produced as a byproduct of our activities.



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CASE STUDY: Transition of the Rajec Valley into a bio-district

The Rajec Valley in Slovakia is the source of our Rajec spring water. However, we don't only protect water resources. In 2019, we established closer cooperation with local farmers and currently we are trying to get organic certification for the whole area. The aim is to protect the whole unique Rajec ecosystem. We not only produce water in the Rajec Valley, but we also plant herbs for our products and keep bees. All these activities illustrate the complexity of our approach to the issue of sustainability.

SUSTAINABILITY: OUR 6 KEY AREAS OF INTEREST

CARBON FOOTPRINT

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We decrease and offset the carbon footprint of our business in order to achieve full carbon neutrality by 2030.

- The biggest fleet of CNG trucks in Central Europe with 25% emission savings compared to regular trucks
- Purchase of green energy: SK 100%, CZ 20%

WASTE POLICY

We cut the amount of waste produced in connection with our business and look for ways to reuse this waste.

- 100% recyclability of packaging and materials
- Support of zero, returnable, and more times reusable packaging
- Zero waste office

WATER PROTECTION

Water is the cornerstone of our business. We actively protect water sources to keep water in nature.

- Efforts to get organic certification for the Rajec Valley in Slovakia in cooperation with local farmers
- Cooperation with farmers to protect water sources in Radenska, Slovenia

LOCAL FIRST

We put local suppliers first because we believe it is necessary to support the place where we live and run our business.

- Preparation of our own extracts from local herbs
- Cooperation with relevant stakeholders in the surroundings of our production plants, and support of local activities

INGREDIENTS AND PRODUCTS

We prefer natural ingredients from verified suppliers. This is the only way to produce healthy products for our customers.

- Removal of preservatives thanks to modern technologies
- Decrease of sugar content in beverages
- Transparent information about the origin of ingredients on labels – e.g. UGO fresh juice

PEOPLE

We create a healthy and motivating work environment. Satisfied employees are the best ambassadors for our company.

- Family Friendly Company certification in Slovenia
- Support of personal and professional development

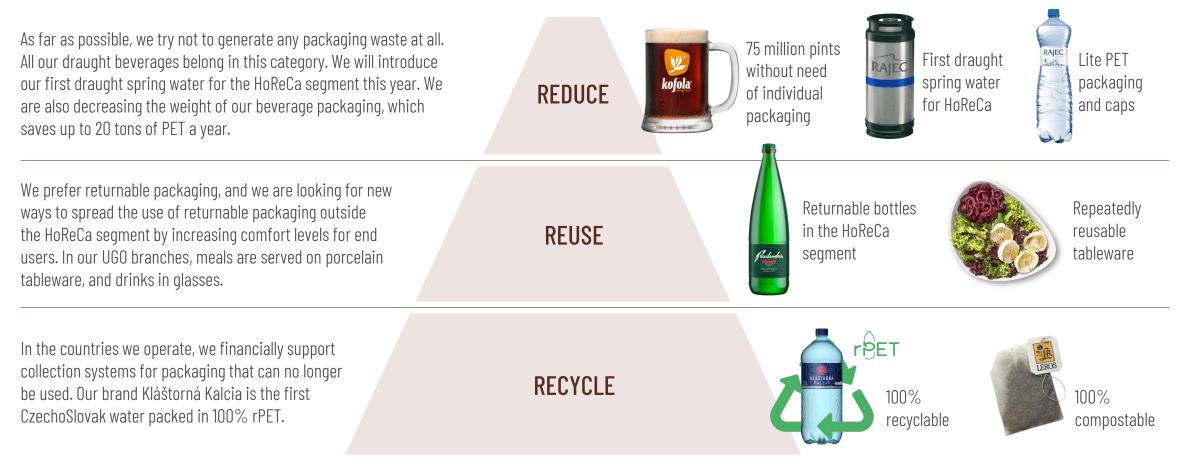
WE REDUCE PACKAGING WASTE FOLLOWING THE REDUCE—REUSE—RECYCLE PRINCIPLES

GROUP RESULTS

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WE OPERATE WITH RESPECT TO NATURE, SOCIETY AND INDIVIDUALS.

Whole sustainability presentation for <u>download</u>.

KOFOLA GROUP RESULTS

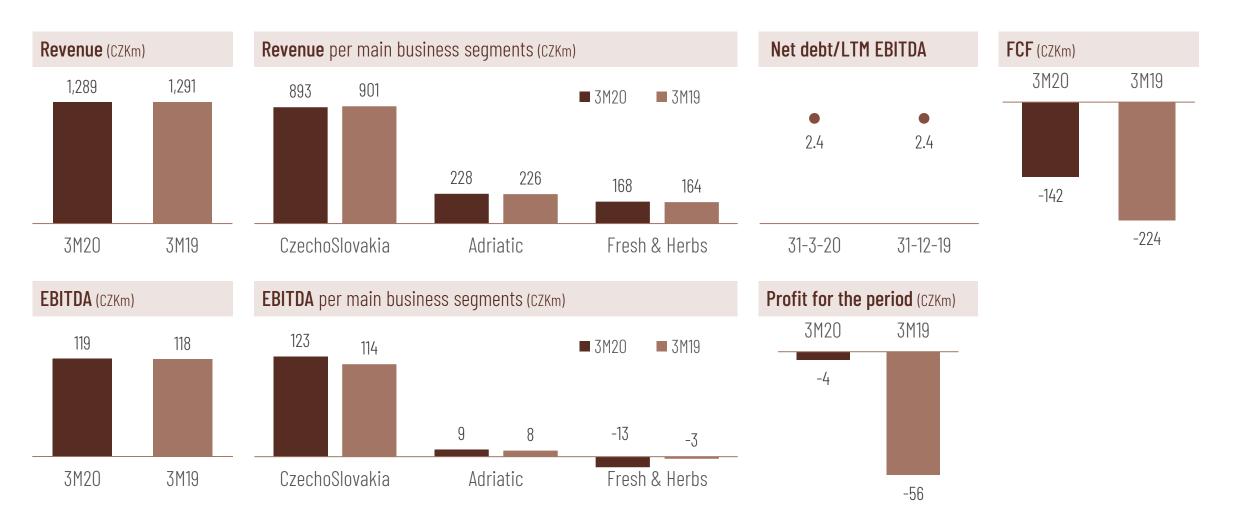
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KOFOLA GROUP KEY 3M FINANCIAL INDICATORS*

CONTINUING OPERATIONS



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KEY 3M 2020 MESSAGES*

EXCELENT RESULTS

- Group EBITDA 119 CZKm flat even with COVID-19 impact
- CS EBITDA up by 8.2%, LTM EBITDA margin improved to 20.8%
- ADRI EBITDA up by 20.0%
- Net profit up by 93.1% thanks to positive FX effect

M&A

- Extended gastro portfolio –ciders (F.H.Prager small acquisiton in Jan 20)
- Ondrášovka & Korunní M&A completion in 2020 (15 April 2020)

COVID-19

- Impact from mid March in CZ+SK
- Impact in Slovenia from 2020
- Increased Retail in March 2020 (partial transfer of consumption from HoReCa)
- F&H impacted due to closed UGO fresh and salad bars but increased pharma sales in LEROS

MANAGED INPUT COSTS

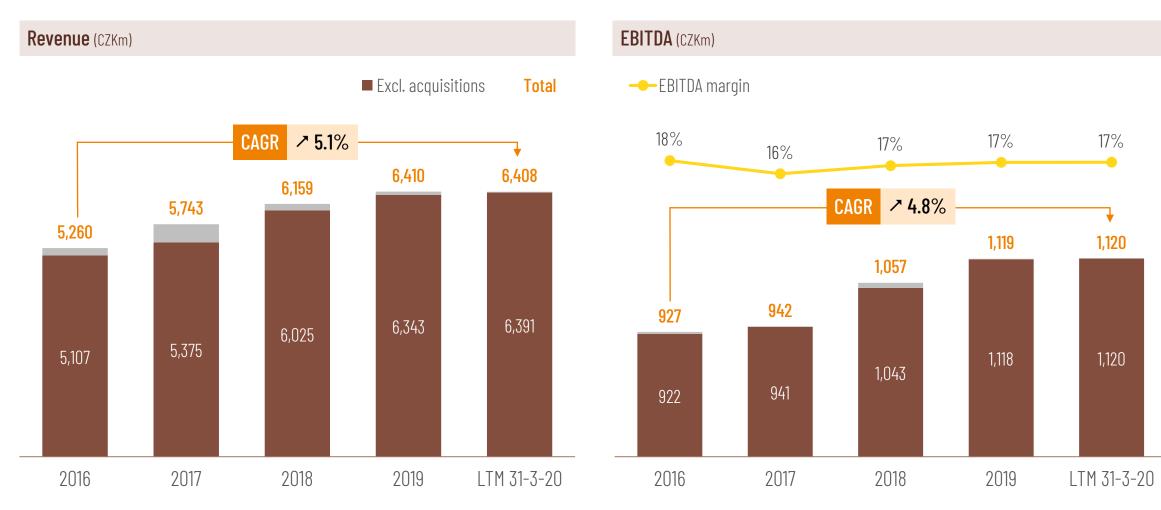
- Savings on marketing costs
- PET resin costs down by c. 20% (vs. 3M19)
- Sweeteners' costs flat (vs. 3M19)
- Decreased logistic costs

INNOVATIONS

- Successful launch of Kláštorná Kalcia mineral water on Czech market since Feb 2020 (new 0.5l format and 100% rPET)
- LY rebranding of energy drink Semtex in CZ/SK

 extra volumes and margins in a growing category

CONSOLIDATED ADJUSTED EBITDA* AND REVENUE* (LONG-TERM VIEW)



Grey chart represents an acquisition effect between two subsequent periods *Continuing operations; adjusted for one-offs

BUSINESS SEGMENTS

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OUR BUSINESS CONSISTS OF THREE MAIN SEGMENTS

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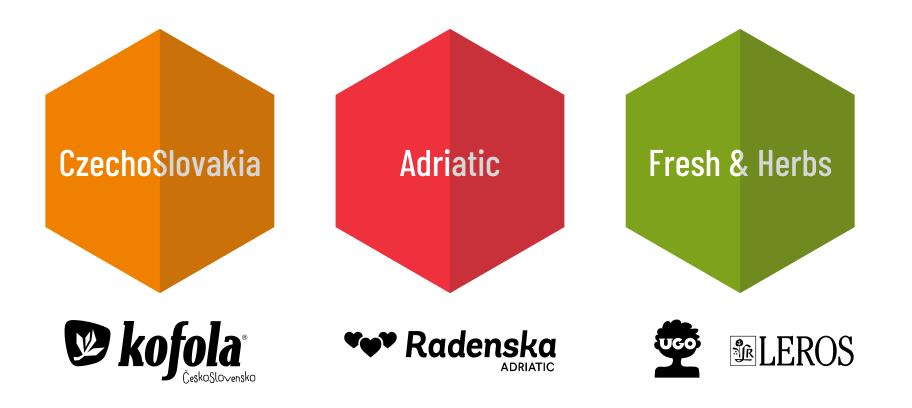
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THE KOFOLA GROUP

SUSTAINABILITY

GROUP RESULTS



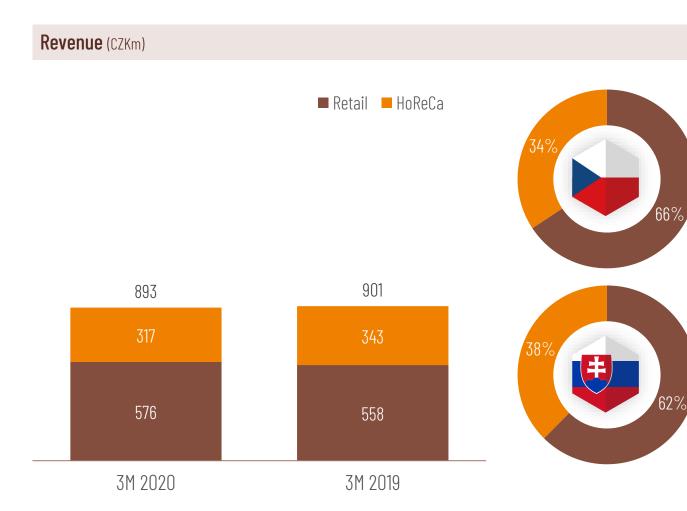
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REVENUE | CZECHOSLOVAKIA



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Sales in litres (1000)

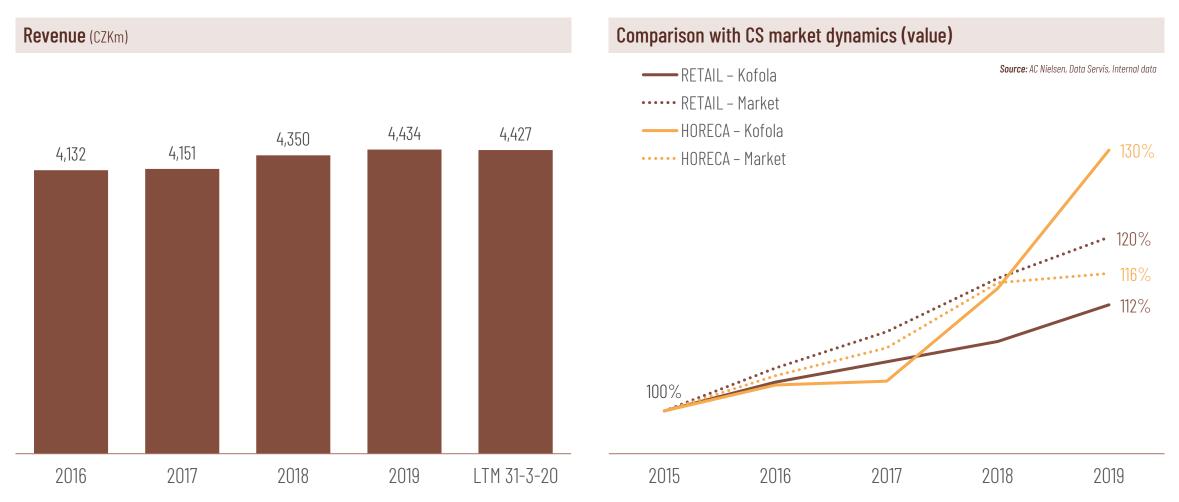
CZECHIA	3M 2020) 3M 2019
Retail	≁ 42,800	6 42,005
HoReCa	> 13,909	9 16,458
Total	↘ 56,71!	5 58,463

SLOVAKIA	3	M 2020	3M 2019
Retail	~	34,049	31,282
HoReCa	<u>×</u>	8,290	9,607
Total	7	42,339	40,889

WARSZAWA, JUNE 2020 17

REVENUE | CZECHOSLOVAKIA





EBITDA AND EBITDA MARGIN | CZECHOSLOVAKIA

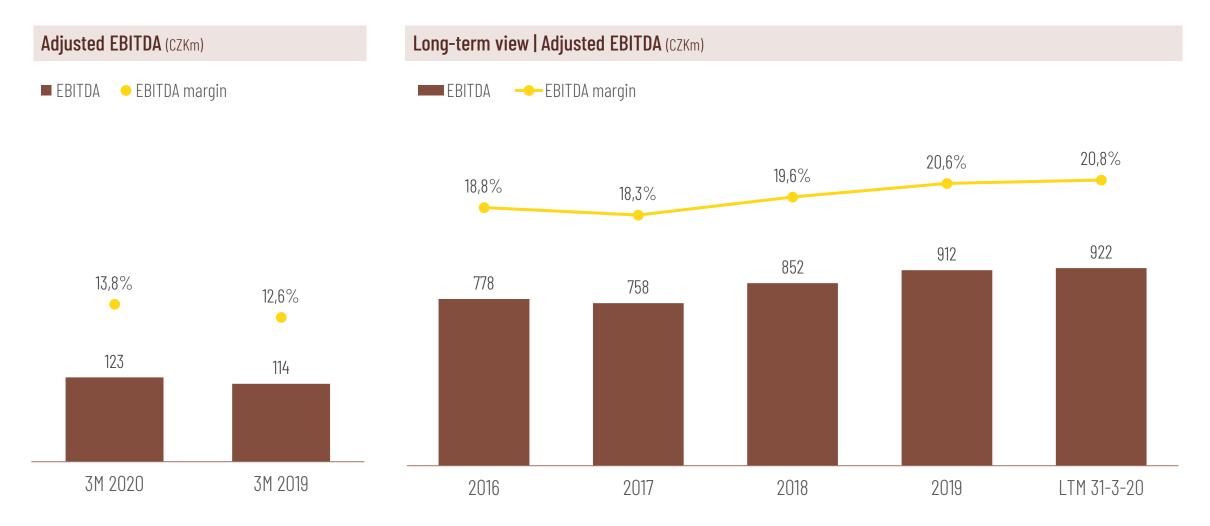
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KOFOLA CAN COMPETE WITH GLOBAL BRANDS KOFOLA RETAIL MARKET SHARE (VALUE)

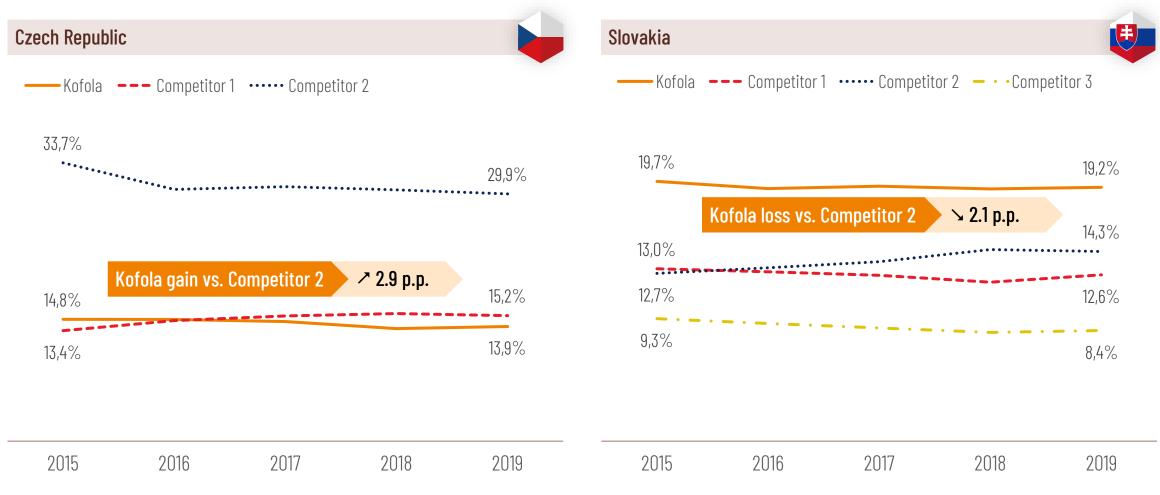
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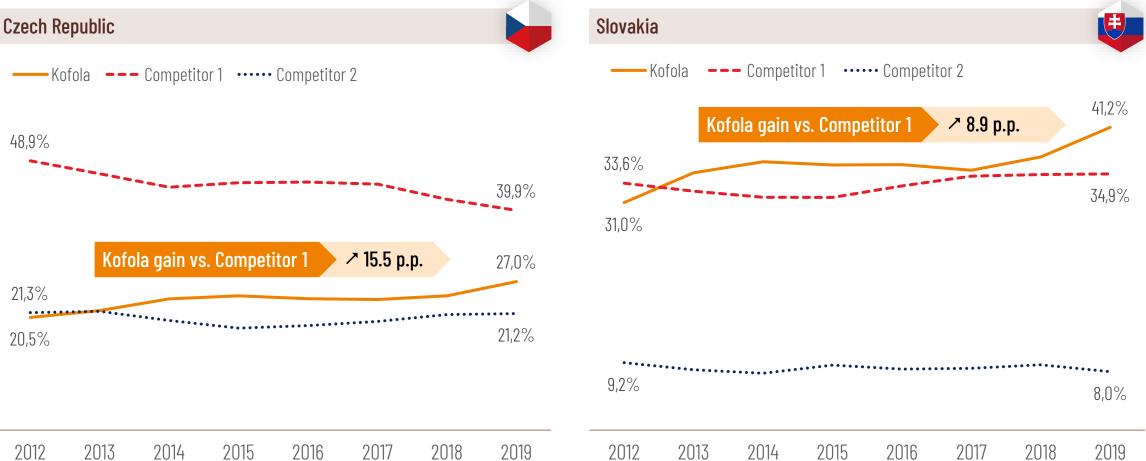
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KOFOLA CAN COMPETE WITH GLOBAL BRANDS KOFOLA HORECA MARKET SHARE (VOLUME)

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----- Kofola --- Competitor 1 ······ Competitor 2

Based on AC Nielsen and Data Servis, Kofola incl. exclusively distributed brands, Kofola relative gain/loss vs. Competitor 1 calculated between start and end of reported periods.



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CONSOLIDATED INDICATORS

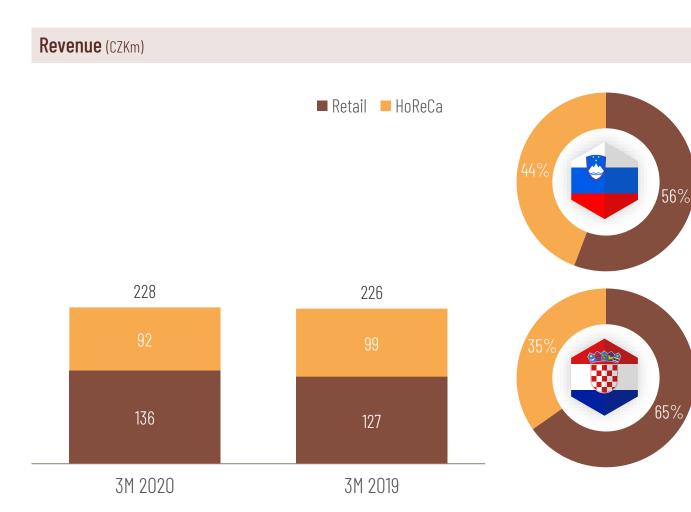
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REVENUE | ADRIATIC



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Sales in litres (1000)

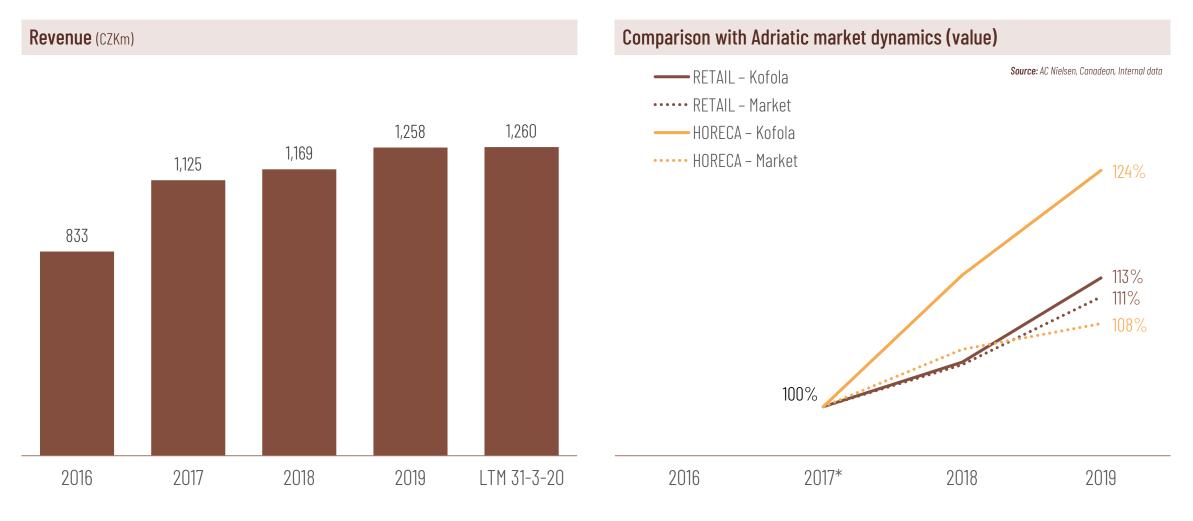
SLOVENIA	3M 2	020	3M 2019
Retail	∕ 1	4,771	12,871
HoReCa	۶ (6,520	6,640
Total	↗ 2	21,291	19,511

CROATIA	3M 2020		3M 2019
Retail	~	7,593	7,364
HoReCa	5	1,809	1,847
Total	~	9,402	9,211

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REVENUE | ADRIATIC

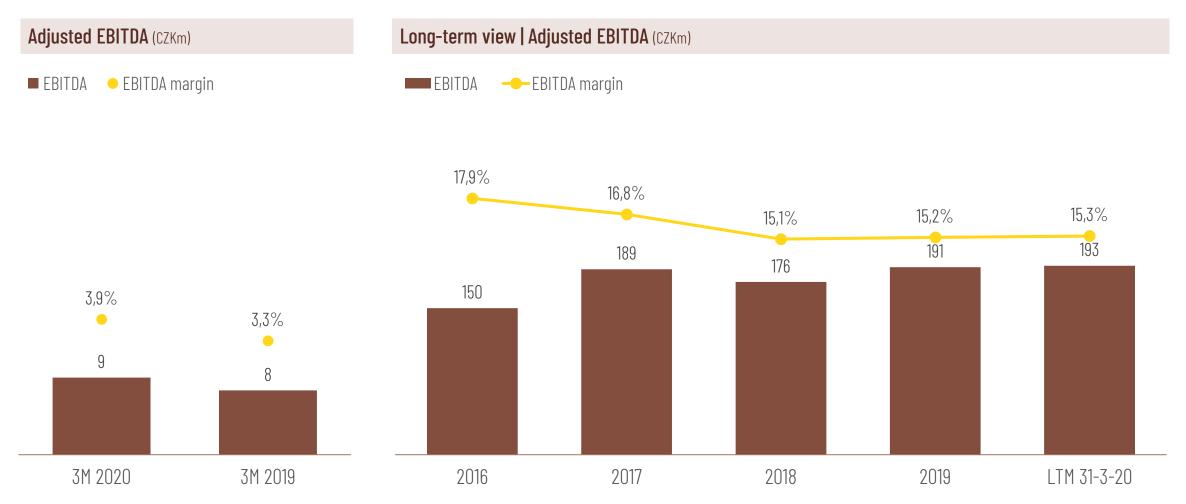




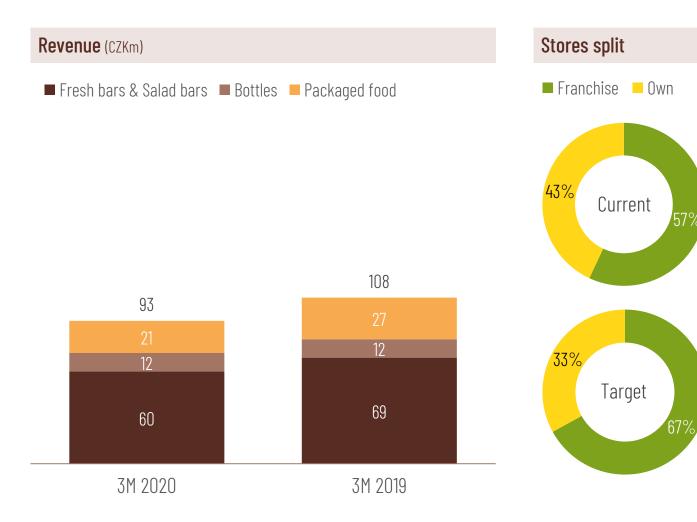
EBITDA AND EBITDA MARGIN | ADRIATIC



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FRESH & HERBS: UGO





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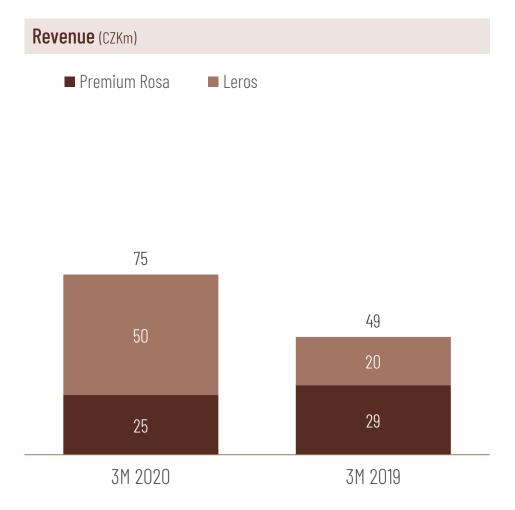


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FRESH & HERBS: LEROS AND PREMIUM ROSA



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Producer of premium natural products such as syrups, juices and jams

LEROS

Certified producer of medical-grade herbal teas with history dating back to 1954





Distributor of high quality Café Reserva coffee and Dilmah teas. Merged with LEROS in 1020.

CONSOLIDATED FINANCIAL PERFORMANCE INDICATORS

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Free CF (CZKm)

SELECTED FINANCIAL PERFORMANCE INDICATORS

CONTINUING OPERATIONS

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CAPEX (CZKm)				Working (
	-129	-	-130	-7
	3M 2020		3M 2019	31-3-20

• No major changes



- INV: +114 CZKm higher stock to ensure sufficient material for production
- REC: (121) CZKm lower REC due to COVID
- PAY: (128) CZKm higher PAY due to postponed payments

	3M 20	3M 19
Adjusted EBITDA	118.9	118.2
Change of WC	(113.0)	(193.0)
CAPEX	(129.4)	(130.4)
Taxes paid	(18.9)	(19.2)
Free CF	(142.4)	(224.4)
Cash bal.	503.4	774.5

- EBITDA flat
- Higher cash outflows from REC in 3M19 (CS)
- Negative FCF in 10 due to seasonality

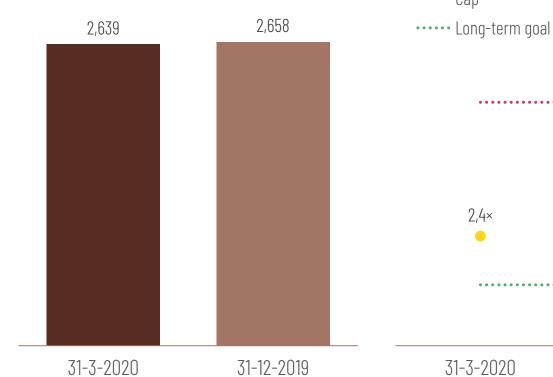
ROCE***

	3M 20	3M 19
Adjusted EBIT	(21.5)	(12.0)
Total assets	6,652.4	6,916.4
Cash & CE	503.4	774.5
Current liabilities	2,320.1	2,560.3
ROCE	(0.6%)	(0.3%)

 Negative EBIT due to seasonality (10 is not a main season for the Group) CONSOLIDATED INDICATORS

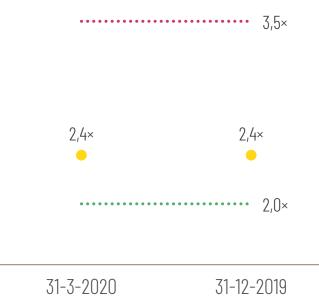
SELECTED FINANCIAL PERFORMANCE INDICATORS

Net debt (CZKm)



Net debt / adjusted LTM EBITDA

- Net debt / adjusted LTM EBITDA
- ••••• Cap



Gross and net debt calculation (CZKm)

	3M 2020	12M 2019
L/T bank loans	2,119.4	2,229.2
L/T lease liabilities	316.4	314.4
S/T bank loans	594.6	783.8
S/T lease liabilities	112.2	105.4
Gross debt	3,142.6	3,432.8
Cash	(503.4)	(774.5)
Net debt	2,639.2	2,658.3

Change in bank loan repayments schedule

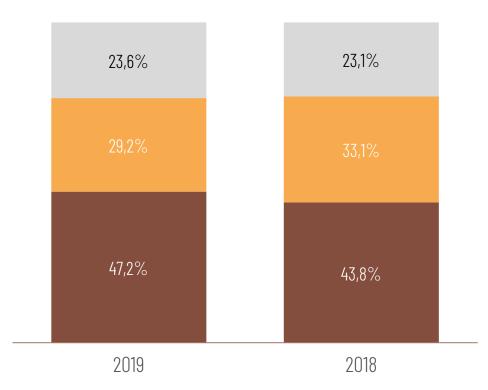
Due to COVID-19, Kofola ČeskoSlovensko has utilized government protection period on its bank loans. Planned repayments of CZK 108.8 million in 2020 and CZK 108.8 million in 3020 will be postponed by 6 months.

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PACKAGING AND SWEETENERS ARE TWO MAIN COST DRIVERS

Group direct material costs

Packaging Sweeteners Other (e.g. concentrates, aromas)







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M&A STRATEGY | WHERE WE INVEST?



No material acquisitions in the mid-term future.

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F.H.PRAGER

F.H.PRAGER: 1Q20 ACQUISITION

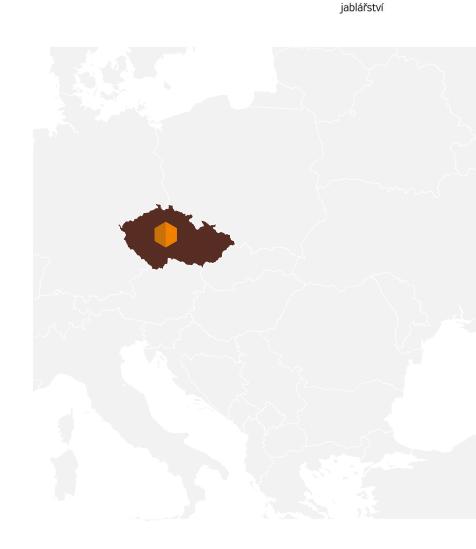
Basic information

Acquisition date	9 January 2020
Price	3.0 CZKm
Recognized goodwill	3.3 CZKm

Rationale

- Extends our portfolio
- Know-how of the fermentation process
- Intended for both HoReCa and Retail





ONDRÁŠOVKA AND KORUNNÍ: 2Q20 ACQUISITION



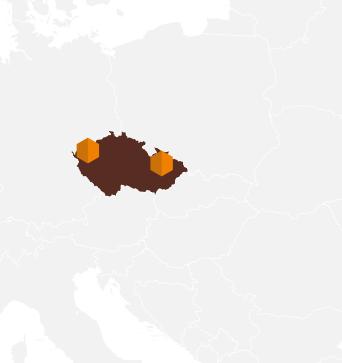
Basic information

Closing date	15 April 2020
Acquisition price	To be disclosed
Acquisition price	with 2020 results*

Rationale

- Will double our market share in CZ retail in water category
- Water makes up to 60% of CZ retail market volumes
- Mineral water market protected against negative market fluctuations
- Will be subject to integration into Group's systems and processes

voda, kte vás udrží v ideální vnováze



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ESPRESSO: 2019 ACQUISITION

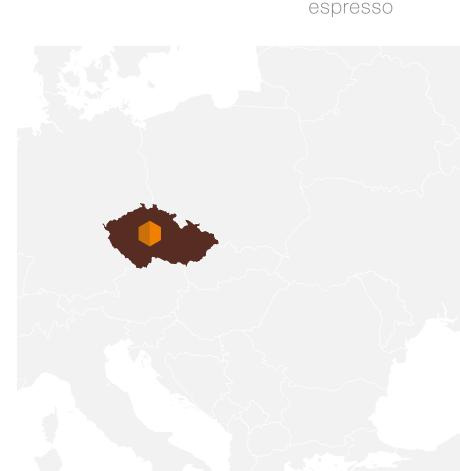
Basic information

Acquisition date	9 July 2019
Price	78 CZKm
Recognized goodwill	12 CZKm
Post acquisition revenue	40 CZKm
Post acquisition 2019 EBITDA	9 CZKm

Rationale

- Fits to our portfolio
- Dilmah teas for Retail and HoReCa
- Café Reserva for HoReCa
- Coffee business is continuously growing in countries where we operate





2019: HOOP AND MEGAPACK DIVESTMENTS

HOOP sale

Leaving unsuccessful business in Poland based on private labels and low performing own brands.

Cash-flow effects in 2019 (CZKm)	
Receivables paid	39.1
Repayment of loan	104.2
Payment of the transaction price I	68.0
Cash of disposed subsidiary	(46.6)
Total	164.7

Cash-flow effects in 2020 (CZKm)	
Payment of the rest of the transaction price II	142.0

Megapack sale

Leaving non-core business in a Russian associate.

Cash-flow effects in 2019 (CZKm)	
Dividend I	21.7
Dividend II	15.3
Total	37.0

Cash-flow effects in 2020 (CZKm)

Payment of the transaction price

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GOALS 2020

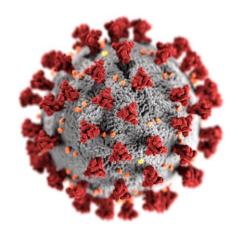
	2020
EBITDA* (range)	900 CZKm \pm 10%
Revenue growth	N/A
Max CAPEX*	450 CZKm
Dividend per share	N/A
Net debt / EBITDA	N/A

Due to the current situation regarding COVID-19 and the difficulty of estimating the pace of recovery of the economy we cannot set goals for all KPI's. Kofola made use of the Czech government's moratorium on bank loans ending 31 October 2020. In the meantime, a decision about a new dividend policy and current dividend is prohibited. We expect an annual shareholder meeting to decide about the 2019 dividend, and dividend policy from 2020 to take place in November 2020.

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COVID-19 EFFECT

		Effect
EBITDA	1020	-27 CZKm
EBITDA	2020	from -150 to -200 CZKm
Revenue HoReCa	April 20	-75%/-150 CZKm
Revenue Retail+HoReCa	April 20	-40%/-200 CZKm
Closed pubs*	2020	10%



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HISTORY OF SUCCESSFUL ACQUISITIONS AND DEVELOPMENT



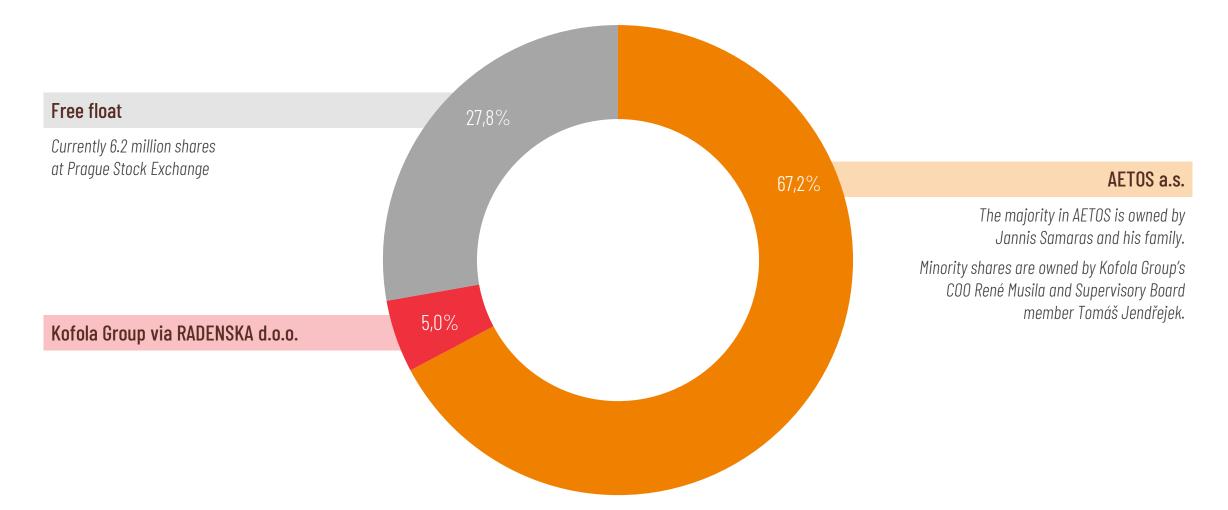
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HISTORY OF SUCCESSFUL ACQUISITIONS AND DEVELOPMENT



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KOFOLA OWNERSHIP STRUCTURE



TBA

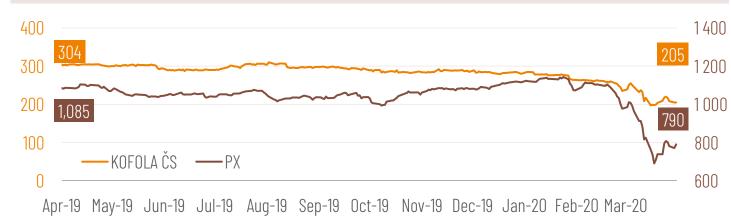
2019

KOFOLA LISTED ON PSE



Dividends per share (CZK) Earnings per share (CZK) 16,20 15,48 14,67 13,50 13,50 12,05 10,67 7,00 2016** 2016 2017 2018* 2019* 2016 2017 2018

Share performance (CZK)



Dividend policy

• To be updated with 30 2020 results due to current COVID-19 situation.

About shares

Market capitalization	167.2 EURm
Dividend yield (latest dividend to share price as at 31-3-20)	6.6%
Average transaction volume	8,655 per day

AWARDS



Czech TOP 100

Kofola ČeskoSlovensko is the 2nd most admired company in the Czech Republic in 2019. Repeatedly in top 5 since 2007. ADC Czech Creative Awards Art Directors Club Czech Creative Award 12 Medal Awards including Client of the Year.

nr randstad award

Randstad Award

Kofola is among top 10 most attractive employers in the Czech Republic.



Most trusted brand 2019

Both in Czechia and Slovakia.

POPAI Awards

Gold and Silver for our creative Royal Crown Cola and Kofola displays.

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RESULTS OF KOFOLA GROUP | **3M 2020**

Reconciliation of reported and adjusted results (CZKm)	Reported	One-offs	Adjusted
Revenue	1 289.3	-	1 289.3
Cost of sales	(738.9)	-	(738.9)
Gross profit	550.4	-	550.4
Selling, marketing and distribution costs	(457.1)	-	(457.1)
Administrative costs	(116.3)	-	(116.3)
Other operating income/(costs), net	(7.2)	8.7	1.5
Operating profit/(loss)	(30.2)	8.7	(21.5)
Depreciation and amortisation	143.5	(3.1)	140.4
EBITDA	113.3	5.6	118.9
Finance income/(costs), net	33.0	-	33.0
Income tax	(15.4)	-	(15.4)
Profit/(loss) for the period	(12.6)	8.7	(3.9)
- attributable to shareholders of Kofola ČeskoSlovensko a.s.	(8.9)	8.7	(0.2)

One-offs

Continuing operations:

- Costs connected with the maintenance of closed Grodzisk Wielkopolski plant of 5.0 CZKm (F&H segment)
- Severance costs in LEROS (F&H segment) of 0.7 CZKm
- Restructuring costs of 0.7 CZKm (F&H segment) and of 0.6 CZKm (CS segment)
- Loss on sold items of Property, plant and equipment (mainly machines) of 0.3 CZKm recognized in the ADRI segment
- Advisory costs CS segment incurred costs of 1.4 CZKm

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GROUP RESULTS COMPARISON 3M*

(CZKm)	3M20	3M19	Change	Change (%)
Revenue	1,289.3	1,291.2	(1.9)	(0.1%)
Cost of sales	(738.9)	(733.4)	(5.5)	0.7%
Gross profit	550.4	557.8	(7.4)	(1.3%)
Selling, marketing and distribution costs	(457.1)	(463.0)	5.9	(1.3%)
Administrative costs	(116.3)	(106.5)	(9.8)	9.2%
Other operating income/(costs), net	1.5	(0.3)	1.8	600.0%
Operating profit/(loss)	(21.5)	(12.0)	(9.5)	(79.2%)
EBITDA	118.9	118.2	0.7	0.6%
Finance income/(costs), net	33.0	(26.0)	59.0	226.9%
Income tax	(15.4)	(18.3)	2.9	(15.8%)
Profit/(loss) for the period continuing operations (CO)	(3.9)	(56.3)	52.4	93.1%
Profit/(loss) for the period discontinued operations (DO)**	0.0	(9.7)	9.7	100.0%
Profit/(loss) for the period (CO+DO)	(3.9)	(66.0)	62.1	94.1%
- attributable to shareholders of Kofola ČeskoSlovensko a.s.	(0.2)	(64.1)	63.9	99.7%

Continuing operations

- Revenue flat due to Retail sales compensating decrease in HoReCa (COVID) and Espresso acquisition effect
- Slightly decreased GP margin due to outage of HoReCa sales from second half of March 2020
- Decreased S,M&D costs due to lower logistic, and marketing expenses
- Increased ADMIN costs due to higher payroll, depreciation charge and expense from ACQ
- Net FIN result significantly better mainly due unrealized FX gains arising on Company's EUR receivables

CONSOLIDATED INCOME STATEMENT*

(CZKm)	3M20**	3M19**	2019**	2018**	2017	2016
Revenue	1,289.3	1,291.2	6,409.5	6,159.2	6,963.3	6,999.0
Cost of sales	(738.9)	(733.4)	(3,344.9)	(3,300.2)	(4,134.1)	(4,211.6)
Gross profit	550.4	557.8	3,064.6	2,859.0	2,829.2	2,787.4
Selling, marketing and distribution costs	(457.1)	(463.0)	(2,090.5)	(1,925.8)	(2,093.0)	(1,876.9)
Administrative costs	(116.3)	(106.5)	(453.8)	(409.5)	(373.7)	(403.1)
Other operating income/(costs), net	1.5	(0.3)	49.2	29.8	22.4	33.9
Operating profit	(21.5)	(12.0)	569.5	553.5	384.9	541.3
EBITDA	118.9	118.2	1,119.4	1,056.6	950.2	1,064.4

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CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(CZKm)	31.3.2020	31.12.2019	31.12.2018*	31.12.2017	31.12.2016
Non-current assets	4,606.1	4,394.0	4,348.8	4,786.2	4,915.9
Current assets	2,046.3	2,522.4	2,214.2	1,792.7	3,104.0
Total assets	6,652.4	6,916.4	6,563.0	6,578.9	8,019.9
Equity attributable to owners of Kofola ČeskoSlovensko a.s.	1,570.4	1,530.1	1,483.4	1,977.7	2,736.6
Equity attributable to non-controlling interests	(20.2)	(16.5)	(8.2)	(3.7)	2.9
Total equity	1,550.2	1,513.6	1,475.2	1,974.0	2,739.5
Non-current liabilities	2,782.1	2,842.5	2,613.9	1,855.7	1,580.4
Current liabilities	2,320.1	2,560.3	2,473.9	2,749.2	3,700.0
Total liabilities	5,102.2	5,402.8	5,087.8	4,604.9	5,280.4
Total liabilities and equity	6,652.4	6,916.4	6,563.0	6,578.9	8,019.9

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CONSOLIDATED STATEMENT OF CASH FLOWS

(CZKm)	3M20	3M19	2019	2018	2017	2016
Net cash flows from operating activities	(39.1)	(125.6)	932.3	821.2	720.0	655.3
Net cash flows from investing activities	122.7	1.1	(355.0)	(389.4)	(469.0)	(748.7)
Net cash flows from financing activities	(369.8)	33.1	(418.7)	(101.7)	(1,352.8)	(420.4)
Cash and cash equivalents at the beginning of the period	774.5	619.3	619.3	289.6	1,421.0	1,940.0
Effects of exchange rates changes on cash and cash equivalents	15.0	0.3	(3.4)	(0.4)	(29.6)	(5.2)
Cash and cash equivalents at the end of the period	503.4	528.1	774.5	619.3	289.6	1,421.0



CONTACT

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